

Jordan Pizio

Junior UI/UX Designer | Front-End Creative

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PROFESSIONAL SUMMARY

Junior UI/UX Designer and front-end creative with hands-on experience designing responsive, conversion-focused websites and digital experiences through independent client projects and entrepreneurial work.

Combines customer experience strategy, responsive web design, and user-focused problem solving with over a decade of leadership experience in high-touch hospitality and operations environments.

SKILLS

UI/UX

Responsive Design
User Experience (UX)
User Interface Design (UI)
Visual Hierarchy
User Flows
Wireframing

TOOLS

HTML/CSS
JavaScript
AWS
Cloudflare
Google Analytics
Figma

CERTIFICATIONS

Front End Development Career
Path — Codecademy

Learn Swift Certification —
Codecademy

EDUCATION

Valencia College
Associate of Arts (A.A.)

PROJECTS

Pizio Tech
Select Insurance Plans
Frosty Air Pros
Osborne Gutter Pros

EXPERIENCE

Founder & Web Designer

Pizio Tech | 2025 – Present

- Designed and developed responsive websites and landing pages for service-based businesses
- Built conversion-focused user flows and multi-step lead generation experiences
- Created branded UI systems using HTML/CSS and front-end integrations

General Manager

Fixtion / Wall Street Orlando | 2022 – Present

- Managed customer experience, operations, and team leadership within high-volume hospitality environments
- Developed engagement-focused promotions and experiential strategies

Operating / Marketing Partner

Live! at the Pointe Orlando | 2024 – 2025

- Led customer experience initiatives and operational strategy across nightlife concepts
- Managed branding, promotions, and high-touch guest engagement

Managing Partner

GILT Nightclub | 2014 – 2023

- Oversaw long-term venue operations, client relations, and team leadership
- Built extensive experience in customer psychology, communication, and fast-paced operations